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WHYTE & MACKAY
BULK, TERTIARY & PRIVATE LABEL





-
- 1 WHO WE ARE
 - 2 WHAT WE DO
 - 3 OUR APPROACH
 - 4 WHY WHYTE & MACKAY PRIVATE LABEL?
 - 5 BULK SUPPLY
 - 6 TYPES OF BULK LIQUID
 - 7 CASED & TERTIARY LABELS
 - 8 COMMERCIAL AND LARGE SCALE
 - 9 EXAMPLES OF TERTIARY LABELS
 - 13 CONTACT



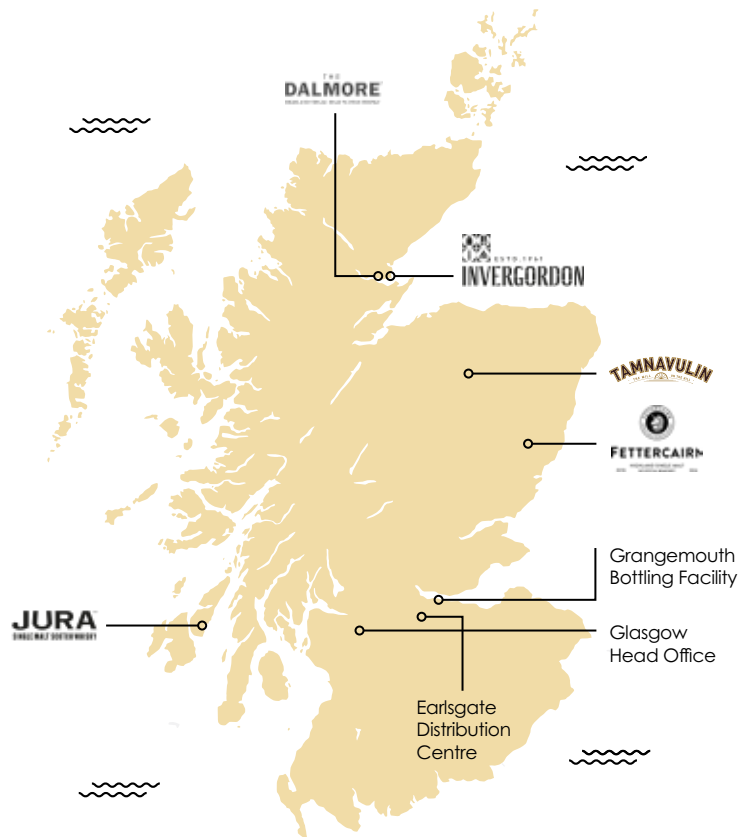
WHO WE ARE

Welcome to the Private Label division of the Whyte & Mackay Group.

Building on centuries of whisky-making expertise, since 1844, Whyte & Mackay Private Label delivers fully integrated own-label Scotch whisky solutions, combining liquid development, maturation, production and fulfilment under one roof.

Our malt distilleries – Jura, Fettercairn, The Dalmore and Tamnavulin – span the Highland, Speyside and Island regions, while our Invergordon distillery produces award-winning premium grain whisky and is one of only eight grain distilleries currently operating in Scotland.

We have over 30 different malt and grain whiskies available for blending.



We offer a complete, one-stop solution across Blended Scotch, Blended Malt, Single Malt and Grain whiskies. From bulk spirit and cased own-label whisky to exclusive tertiary brands, we support both premium and mainstream propositions.

Our almost 200 years of whisky making heritage and extensive network of bonded maturation warehouses enables us to carefully manage and mature diverse whisky stocks, ensuring long-term security of supply and consistent quality.

Whether matching an existing liquid profile or creating a fully bespoke expression, our expert whisky makers work closely with customers to deliver liquids tailored to their needs.



WHAT WE DO

OUR APPROACH

Our reputation for excellence has been built not only on the quality of our liquids, but on end-to-end customer experience. From Master Distiller to Key Account Management and Warehouse teams – our expertise flows through the entire business, ensuring best-in-class service at every stage, from sampling through to delivery.

By combining new blends, cask types and advanced production techniques with close customer collaboration, we develop distinctive liquids, packaging and brand solutions that deliver genuine market advantage.

Supported by a flexible range of packaging solutions, from high-volume mainstream brands to premium, bespoke gift packs, our state-of-the-art facility operates five high-speed automated production lines alongside specialist hand-packing lines for Rare & Prestige products. With total capacity exceeding 50 million units, we deliver at scale without compromise.



Proven heritage and experience

Backed by over 180 years of whisky-making heritage and a robust, mature stock model, we bring an unmatched depth of expertise to every liquid we produce. Whyte & Mackay embodies the enduring craft and character of Scotland's rich whisky-making tradition.

Scale you can rely on

Across five distilleries Whyte & Mackay has a production capacity of over 50 million litres of alcohol annually, with more than one million casks maturing at any one time – ensuring security of supply and long-term consistency.



Flexibility to fit your needs

By combining new blends, cask types and advanced production techniques with close customer collaboration, we develop distinctive liquids, packaging and brand solutions that deliver genuine market advantage.



WHY WHYTE & MACKAY PRIVATE LABEL?

BULK SUPPLY

We provide bulk globally

Our bulk whisky is supplied in isotanks, IBC containers, or drums, with minimum order quantities and lead times varying by liquid type. We offer both standard expressions and bespoke blends on request, and can also accommodate small parcels of high-value liquid for specialised or premium applications.



Blended Scotch Whisky

- 3 year old Value, Standard, Premium
- Aged blend (5 yo+)

Blended Malt Whisky

- 3 – 12 yo

Single Malt Whisky (Scotland)

- 3 – 12 yo
- Small parcels of older available

Grain Whisky

- 3 yo+

Grain Spirit

- 0 – 2 yo

All of our liquid can be finished in an extensive range of casks, spanning ex-bourbon, different wine styles, and a diverse selection of spirit casks.



TYPES OF BULK LIQUID

CASED AND TERTIARY LABELS

We supply a full portfolio of NAS Single Malt and Blended Scotch whiskies in cased, tertiary-labelled formats for global retail, wholesale, and route-to-market partners.

All products are packed in Whyte & Mackay approved dry goods, filled and case-packed at our 6 million-case, BRC AA-rated bottling facility, ensuring scale, compliance, and consistent quality across every market.



What we offer

- NAS Single Malt ranges for exclusive private label use
- Blended Scotch in Value, Standard & Premium tiers
- Cased formats in 0.70L and 1.0L as standard (0.20L, 0.50L, 0.75L and 1.50L available subject to label and volume)
- General-market tertiary back labels for fast, compliant global distribution



Large scale Private Label partners

Whyte & Mackay has a proven track record supplying some of the UK and Europe's largest retailers, delivering reliable, high-volume private label whisky programs.

Minimum order quantities

Blended Scotch:

- MOQ: 1 × 40ft container
- Country exclusivity available from 6x40ft containers

Operating model

- All products supplied fully cased and tertiary labelled
- Whyte & Mackay-approved and provided dry goods, bottles, closures, labels and cases used across all SKUs
- General-market back labels as standard (Market-specific versions available subject to MOQ and extended lead time)

What this means for you

- Faster launches
- Lower development risk
- Guaranteed regulatory and quality compliance
- Scalable, repeatable private label whisky supply

COMMERCIAL AND LARGE SCALE

EXAMPLES OF TERTIARY LABELS



Blended Scotch Whisky



NAS (Non-aged Single Malt)

EXAMPLES OF TERTIARY LABELS

EXAMPLES OF TERTIARY LABELS



Other

